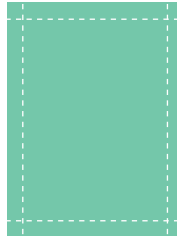


01

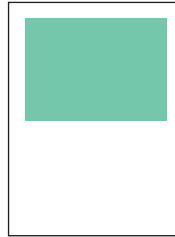
Contemporary Lynx — biannual magazine



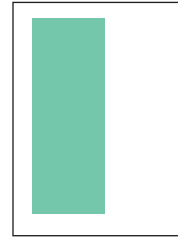
FULL PAGE
(trim size)
270 x 210mm
(full bleed)
280 x 220mm



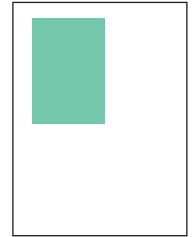
FULL PAGE
(safe type area)
260 x 200mm



HALF PAGE
127 x 200mm



HALF PAGE
260 x 97mm



QUARTER PAGE
127 x 97mm

02

Price list

- › Full page inside the magazine — 500 GBP / 600 EUR / 700 USD



- › Half page inside the magazine
(horizontal or vertical) —
300 GBP / 350 EUR
/ 400 USD



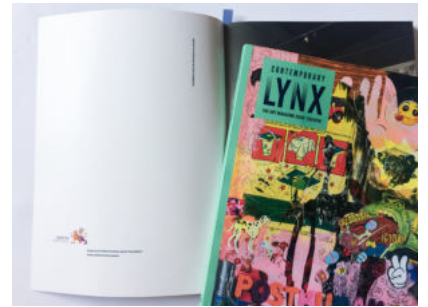
- › Double-page spread — 900 GBP / 1050 EUR / 1250USD



- › Quarter page — 175 GBP / 200 EUR / 225 USD

Highlighted ad placement:

- › Cover 2 — (page 2)
1750 GBP / 2000 EURO / 2450 USD



- › Third page —
1000 GBP / 1200 EUR
/ 1400 USD



- › Double-page spread (pages: 6 + 7) —
1400 GBP / 1600 EURO / 1900 USD



- › Single page (pp. 4-7) —
650 GBP / 750 EURO /
900 USD



- › Cover III (next to last) —
1400 GBP / 1600 EURO / 1900 USD



- › Cover IV (last page) —
2000 GBP / 2250 EURO
/ 2750 USD



Sponsored content

- › In the Spotlight — 190 GBP / 225 EURO / 275 USD
500 characters with spaces + 1 image



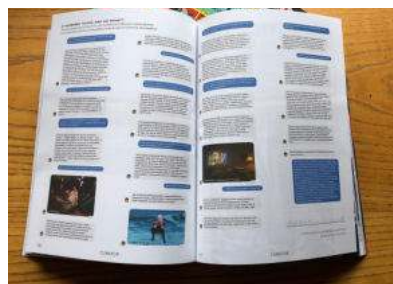
- › Objects of Desire — 190 GBP / 225 EURO / 275 USD
500 characters with spaces + 1 image



A sponsored article written by our editors and adjust to one of our sections in the magazine

- › Full page — 650 GBP / 750 EURO / 900 USD
2000 characters with spaces + 2 images

- › Double-page spread —
1000 GBP / 1200 EURO / 1400 USD
6000 characters with spaces
+ 2 images



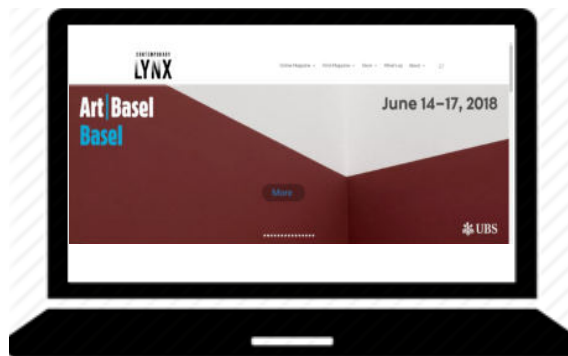
- › A Day in the Life — 1000 GBP / 1200 EURO / 1400 USD
4500 characters and 3-4 images
(depends on the size and layout)



03

Weekly Magazine — www.contemporarylynx.co.uk Banner on the main webpage

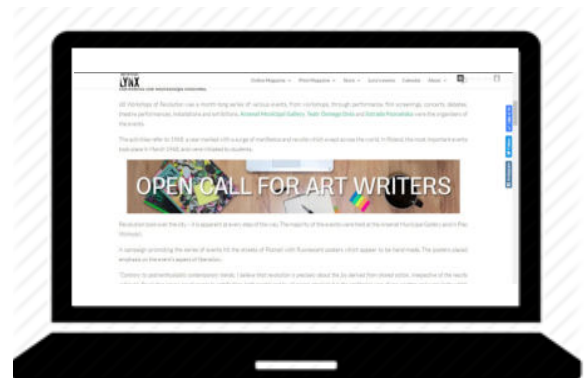
- › Big Slider Flash Banner
1920x 650px, 72 dpi, 2M
2 weeks — 225 GBP / 275 EUR / 325 USD
1 month — 375 GBP / 425 EUR / 500 USD



BIG SLIDER FLASH BANNER

Banner inside the online content (one of the selected categories on the website)

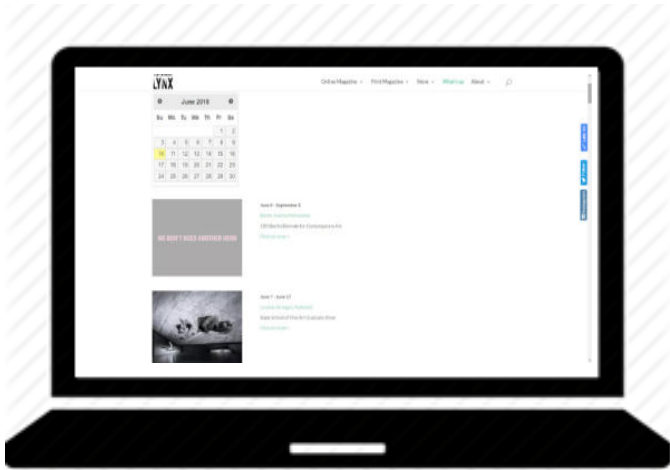
- › single* — 200 GBP / 250 EUR / 300 USD
graphic: 3000 x 225 px, 72 dpi, 300 KB
re-directing link to the client's website
 - › double button* — 325 GBP / 375 EUR / 450 USD
graphic: 3000 x 450 px, 72 dpi, 300 KB
re-directing link to the client's website
- * 1 Month



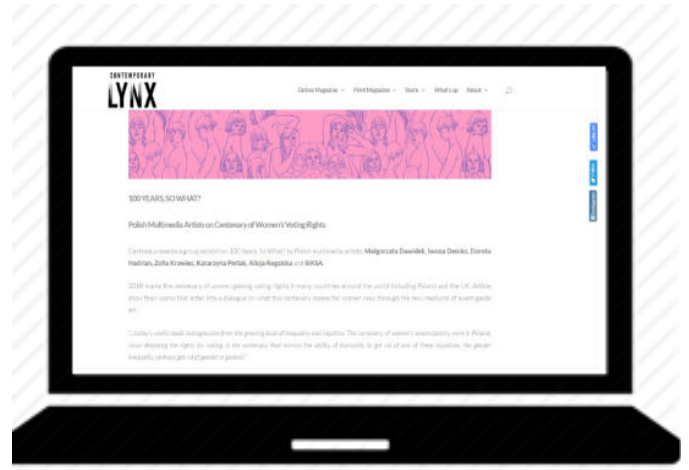
Sponsored online articles

- › Article online — 440 GBP / 500 EUR / 600 USD
4000 characters with spaces
max 8 images (video included), 3000 px, 72 dpi, 2M
- › Calendar — 50 GBP / 60 EUR / 70 USD
Press release in English, 2000 characters with spaces
+ 1 image or banner size 800 x 600 px, 72 dpi, 300 KB, horizontal

Calendar



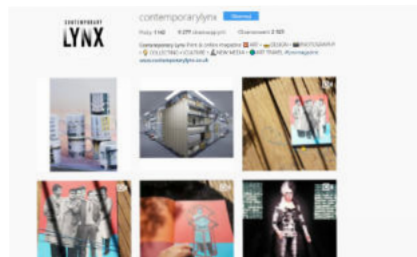
Article



04

The ad on social media

- › Post on social media in one of the selected portal:
FB, Twitter —
30 GBP / 35 EURO / 45 USD
- › Post on social media in the "Open Call" Group
60 GBP / 70 EURO / 85 USD
- › Instagram —
120 GBP / 140 EUR / 170 USD
three post next to each other
- › Information in the newsletter — 40 GBP / 45 EUR / 55 USD
graphic 800 x 300px, 72 dpi



05

Promotional materials of the advertisers inserted inside the magazine (flyers, leaflets, brochures)

- › Double-sided leaflet added to the entire magazine stock (A5) —
1000 GBP / 1200 EUR / 1400 USD
- › Double-sided leaflet added during the period of magazine circulation * (A5) —
650 GBP / 750 EUR / 900 USD
- › A multipage brochure added to the entire stock of the magazine —
2000 GBP / 2250 EUR / 2750 USD
- › A multi-page brochure added during the period of magazine circulation * —
1444 GBP / 1600 EUR / 1900 USD

* inside every copy presented at the art fairs, co-organized partner events and festivals, and in copies ordered through online sales.

At the request of a client, the editorial team prepares the design of a project and commissions the production. All additional costs (calculated individually for the offer) will be added to the final price of the order.

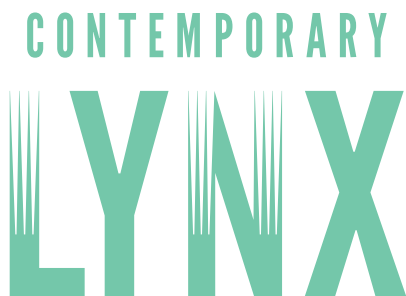
06

Advertising packages

We are happy to discuss the tailor-made advertising packages for individual's needs including; online advertising, paper magazine, social media and newsletter.

07

Contact



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Advertising Sales Representative
Contemporary Lynx Team

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+ 48 501 380 070

www.contemporarylynx.co.uk